

ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ  
 (ਐਡੀਲੀਏਸ਼ਨ ਸ਼ਾਖਾ)

ਵੱਲ

ਪ੍ਰਿੰਸੀਪਲ/ਮੁੱਖ ਅਧਿਆਪਕ/ਅਧਿਆਪਕਾ,  
 ਸਮੂਹ ਐਡੀਲੀਏਟਿਡ/ਐਸੋਸੀਏਟਿਡ ਸਕੂਲਜ਼, ਪੰਜਾਬ।

ਨੰਬਰ: (111004) ਪਸਸਬ-ਐਡੀ: 2024/ 1904

ਮਿਤੀ: 24/04/24

Subject: -Propagation of quality culture among children through an  
 Online " Quality Summer FunCamp-2024"

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਸਬੰਧੀ National Board for Quality Promotion  
 (NBQP), Quality Council of India ਵੱਲੋਂ summer Funcamp 2024 online  
 event ਕਰਵਾਇਆ ਜਾ ਰਿਹਾ ਹੈ। ਜਿਸ ਵਿੱਚ KG ਤੋਂ ਬਾਰੂਵੀਂ ਪੱਧਰ ਦੇ ਵਿਦਿਆਰਥੀਆ ਦੇ  
 ਭਾਗ ਲੈਣ ਬਾਰੇ ਦਰਜ ਹੈ ( ਪੱਤਰ ਦੀ ਫੋਟੋ-ਕਾਪੀ ਨੱਥੀ)।

<https://sfc.qci.org.in/camp/2024>

ਸੁਪਰਡੈਂਟ (ਐਡੀ.)  
 24/04/24

ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ।



Dr. A. Raj  
Chief Executive Officer



Ref. No.: QCI/CEO-NBQP/APR24/117

Date: 08/04/2024

To,  
Dr Satbir Bedi  
Chairperson  
Punjab School Education Board

**Subject: Propagation of Quality Culture among Children through an online "Quality Summer Funcamp 2024"**

Dear Ma'am,

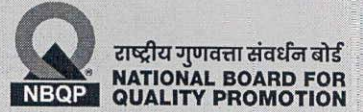
Greetings from the National Board for Quality Promotion (NBQP)!

NBQP is a constituent Board of **Quality Council of India (QCI)**, which is an autonomous body set up by the Ministry of Commerce and Industry, to establish and operate a national accreditation structure and promote quality through National Quality Campaigns.

2. As you will concur, to realize our vision of becoming a developed nation by 2047, the essence of quality must be ingrained in our societal fabric. Consequently, it is imperative to engage our children, who will be the torchbearers when India celebrates its centenary.
3. As part of our endeavors to instill the values of quality in our youth, NBQP-QCI is delighted to announce the second edition of the **"Quality Summer Funcamp"** through an online platform. This year's theme, **"Safety Stars: Shining bright with Quality"** aims to impart awareness about the significance of quality in an engaging manner. The camp comprises various online competitions and activities tailored to involve students from schools nationwide. It will encourage students to exhibit their creativity, critical thinking, and problem-solving abilities while nurturing an appreciation for the role quality plays in all aspects of life.
4. We earnestly seek your cooperation in disseminating this information among the schools within your network, as well as across other pertinent platforms such as circulars, newsletters, and online portals, to effectively reach the target audience. We firmly believe that promoting the ethos of quality among school students will contribute significantly to their comprehensive development and equip them to emerge as responsible citizens and future leaders. It is noteworthy that there is no participation fee for this camp. The camp is scheduled to commence on April 15, 2024, and conclude on June 30, 2024.
5. Enclosed herewith is the flyer for the Quality Summer Funcamp, inclusive of the theme and competition categories. For further information, please visit the following link: <http://sfc.qci.org.in/camp/2024> (will be live on 15th April, 2024). For any queries, my colleague Ms. Shruti Gupta (Assistant Director) will be pleased to assist you. You can reach her at 9911509884. Your support for this initiative would be immensely valued.

Sincerely,

Dr. Aishvarya Raj  
Chief Executive Officer



# Online QUALITY SUMMER FUN CAMP

Starts from  
April 15, 2024

Theme:

**Safety Stars:  
Shining bright  
with Quality**

The main objective of this Funcamp is to instil the concept of quality among children, who are the future decision-makers. Since art knows no age, competitions are open to students from KG to 12th grade.

The idea is to emphasise on the importance of quality in areas like food, habitat, healthcare, education, environmental, toys and sustainability.

SCAN TO KNOW MORE



Last Date to apply

**30<sup>TH</sup> JUNE, 2024**

No Participation Fee

**PARTICIPATE** & be a part of

**THE QUALITY CAMP!**

## Online Competitions

- Essay/ Article Writing Competition
- Drawing Competition
- Quality Quiz Competition
- Short Video Making Competition



All entries should be around  
The Importance of Safety &  
Quality in Our Daily Lives.



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